

techniques + inspiration

The Tammy Stanley
Sales refinery
A Better Bottom Line Is No Laughing Matter



Room and Audio-Visual Suggestions

Even the greatest speech can be viewed as ineffective when the room set-up is not optimal. To help ensure that Tammy's program meets your expectations and fulfills the ultimate benefit of your audience, please review the A/V requests below and let her know if there are any challenges. Tammy is flexible and will work with your A/V capabilities and your technicians to maximize the effectiveness of your platform.

Equipment

- > Wireless lavalier microphone

Staging

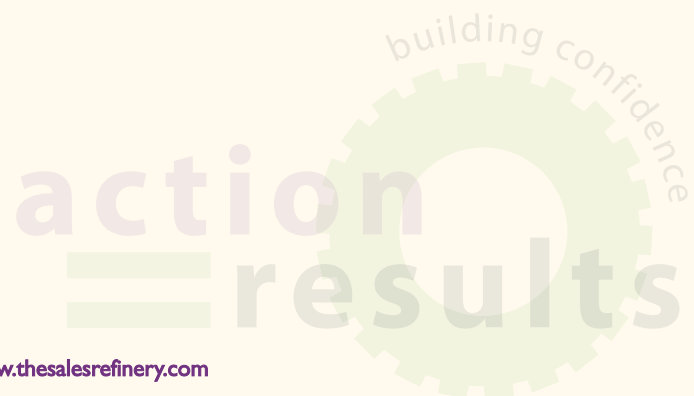
- > If possible, set the room up theater or classroom style with two side aisles and no center aisle. Position the first row about five to six feet from the stage.
- > The stage should be positioned in the middle of the front wall of the room with steps off the front.
- > Stage size and height appropriate for room size
- > Position a small, draped table on the stage to the side for water and miscellaneous items.
- > A lectern with clock or timer
- > An American Flag

Room Environment

A bright stage will help keep audience focus at the front of the room. Tammy will utilize the entire stage area and will stay toward the front edge. If the room has any spotlights, please aim them for a general wash of the front of the stage. People are more alert in brightness. Dim the lighting on the screens but keep the house lights up full. Temperature: A cool room produces an alert audience; a warm room produces a drowsy audience. A cold room produces a distracted audience, and a hot room produces an irritated audience. The actual room temperature should be somewhere between 68-70 degrees Fahrenheit.

Recording of Presentation

The material to be presented is protected by copyright. Audio and/or video recording is permitted and encouraged, however, a separate recording agreement must be signed prior to the event.



Tammy Stanley 🎤 motivational speaker > author

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